

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective for the prevention of and treatment for rundown conditions; and for use in convalescence from colds, flu, and similar illness; and the name of the article "*Coldene Vitamin Tonic With Iron*" and the label statement "therapeutic tonic" were misleading since the article was not adequate and effective as a "Vitamin Tonic," since it contained the vitamin B grouping and methionine, not vitamins in general.

The libel alleged also that the article was adulterated and misbranded under the provisions of the Act relating to foods, as reported in notices of judgment on foods.

**DISPOSITION:** 6-8-61. Default—destruction.

**6681. Reserpine tablets.** (F.D.C. No. 45488. S. Nos. 4-701 R, 4-704 R.)

**QUANTITY:** 1 btl. containing approximately 500 white tablets with "CIBA" embossed on one side at Alexandria, Va.

**SHIPPED:** The article was a commingled lot which had been shipped, in part, prior to 2-9-61, from Hillcrest Heights, Md., and, in part, on 6-3-60, from Summit, N.J.

**LABEL IN PART:** (Btl.) "1000 Tablets \* \* \* Serpasil Brand of Reserpine U.S.P. 0.25 mg."

**RESULTS OF INVESTIGATION:** Analysis showed the tablets to be, in part, counterfeits of Serpasil tablets.

**LIBELED:** 2-17-61, E. Dist. Va.

**CHARGE:** 502(a)—when shipped, the name of the article "Serpasil" was false and misleading as applied to a product which was in part an imitation of "Serpasil"; and 502(i)—the tablets were (2), in part, an imitation of another drug and (3), in part, offered for sale under the name of another drug.

**DISPOSITION:** 7-6-61. Default—destruction.

**6682. Sea-Min.** (F.D.C. No. 45874. S. No. 14-320 R.)

**QUANTITY:** 16 1-gal. btls. and 17 1-pt. btls. at Grove City, Ohio, in possession of Sea-Min Co. (Mark H. Jones).

**SHIPPED:** In December 1960, from the vicinity of Asbury Park, N.J., by Mark H. Jones.

**LABEL IN PART:** (Pint btl.) "Sea-Min A Specially Prepared Concentration From The Sea. Minerals in Sea Water Normally Contain 44 Trace Elements as Listed Hereon. \* \* \* Sea-Min Co. P.O. Box 391 Grove City, Ohio."

**RESULTS OF INVESTIGATION:** The water was taken from the Atlantic Ocean and prepared and bottled by the dealer.

**LIBELED:** On or about 5-8-61, S. Dist. Ohio.

**CHARGE:** 502(a)—when shipped and while held for sale, the label contained false and misleading representations that the article contained nutritionally significant amounts of essential minerals, and that all of the elements contained in the article are necessary for health.

**DISPOSITION:** 6-13-61. Default—destruction.

**6683. Sea brine.** (F.D.C. No. 45735. S. No. 67-328 R.)

**QUANTITY:** 114 btls. at Dallas, Tex.

SHIPPED: On an unknown date, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc., to Minneapolis, Minn.; reshipped, on 1-23-61, from Minneapolis, Minn., to Dallas, Tex.

LABEL IN PART: (Btl.) "This Bottle Contains 64 Drams of highly concentrated 100% pure Atlantic Ocean water 8 fl. oz. Sea Brine for better health Recommended dosage for ages 9 to 109 — 1 teaspoon per day \* \* \* Use like seasoning in cooked foods. Contains Chloride, Sodium, Sulfate, Magnesium, Calcium, Potassium. Salt free Dietetics consult your doctor before using \* \* \* Processed and distributed by The Florida Sea Brine Laboratories, Inc., P.O. Box 1733 Lakeland, Florida."

ACCOMPANYING LABELING: Leaflets entitled "Worry Clinic Drink Sea Water, Crane Recommends."

RESULTS OF INVESTIGATION: The leaflets were shipped by the above-named shipper, on 12-31-60, from Florida to Texas, by parcel post.

LIBELED: 5-9-61, N. Dist. Tex.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective in the treatment or prevention of cancer, diabetes, leukemia, gray hair, baldness, multiple sclerosis, myasthenia gravis, sterility, Parkinson's disease, arthritis, goiter, deficiency ailments, and dental caries; that the article was a "chemical smorgasbord" for body glands, thereby providing for the proper function of the pancreas, liver, spleen, bone marrow, thyroid, adrenals, and other organs to guard health and prevent sickness; that through use of the article one may achieve better health; that our foods, as consumed, fail to provide sufficient quantities of essential minerals; and that sufficient quantities of these essential minerals were supplied by the article.

DISPOSITION: 6-19-61. Default—delivered to the Food and Drug Administration.

6684. Sea brine. (F.D.C. No. 45726. S. No. 43-147 R.)

QUANTITY: 48 btls. at San Jose, Calif.

SHIPPED: 2-7-61, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc.

LABEL IN PART: (Btl.) "Sea Brine Concentrated Natural Sea Water \* \* \* This bottle contains 64 grams of highly concentrated 100 per cent pure Atlantic Ocean Water. Concentrated 10 times by vacuum evaporation. 64-day Supply One teaspoon per day to be added to fruit juice or vegetables or taken with regular tap water. The Salty Flavor may be used as a seasoning in cooked foods. \* \* \* Concentrated and Bottled by Florida Sea Brine Laboratories, Inc. P.O. Drawer 2435 Lakeland, Florida."

ACCOMPANYING LABELING: Leaflets entitled "Sea Water Can Help Prevent Disease, by George W. Crane, Ph. D., M.D."; posters entitled "Bottling the Salty Sea" and "Drink Sea Water, Crane Recommends."

LIBELED: 5-3-61, N. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective as a treatment for deficiency ailments, cancer, diabetes, gray hair and baldness, complaints not due to germs or a virus, arthritis, multiple sclerosis, myasthenia gravis, Parkinson's disease, leukemia, sterility, dental caries, as an "antidote for disease," for prolonging life, promoting better health, "condi-